

Course Description Template Intellectual Capital Description

1. Course Name:	
Description of intellectual capital	
2. Course Code:	
WBA-22-02	
3. Semester/Year:	
Second Session	
4. Date of preparation of this description:	
1/10/2024	
5. Available Forms of Attendance:	
Physical + electronic (when needed)	
6. Number of Hours (Total) / Number of Units (Total):	
2 Hours / 2 Units	
7. Course Administrator Name	
Name: A.M.Dr. Salah Mahdi Abbas Habib Al-Yasari Email: salah.ma@g.uowa.edu.iq	
8. Course Objectives	
<p>Increase technical expertise and practical knowledge. Human capital is represented in specialized knowledge that is preserved in the mind of the distinguished human element, which is not owned by the organization, but is related to the individual personally. It represents intellectual assets and knowledge, which are independent of the individual's personality and owned by the organization, that is, that the organization has obtained from its human element, and has become part of the organization's property, which ultimately</p>	<p>Course Objectives</p>

contributes to the continuous development of the organization's performance and maximizes its competitiveness.	
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9. Teaching and Learning Strategies

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| <ul style="list-style-type: none"> ✓ Theoretical lectures supported by presentations (Mindomo). ✓ Class discussions and case study analysis. ✓ Project Learning (Reporting and Short Research). ✓ Benefit from electronic and office resources. | Strategy |
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10. Course Structure

Evaluation Method	Learning Method	Name of Unit or Topic	Required Learning Outcomes	Hours	Week
Oral questions	Lecture + Discussion	The New Role of Human Resource Management in Light of Contemporary Business Challenges / A Conceptual Approach to Intellectual Capital Management	The student explains the role of human resource management in facing the challenges of the modern environment and connects it to the concept of intellectual capital.	3	1
Short Test	Lecture + Participation	An Analytical Approach to Intellectual Capital	The student analyzes the components of intellectual capital using modern analytical tools and methods.	3	2
Short Report	Lecture + Practical Examples	The Importance of Intellectual Capital	The student evaluates the role of intellectual capital in enhancing the competitiveness of institutions.	3	3
Long Report	Lecture + Discussion Groups	Dimensions of Intellectual Capital	The student identifies the main dimensions (human, structural, relational) and explains the role of each of them in the	3	4

			success of the organization.		
Short Test	Lecture	E-Learning	The student demonstrates the importance of e-learning as a tool for developing intellectual capital and enhancing institutional knowledge	3	5
duty	Lecture	Motivating factors for knowledge makers	The student analyzes the motivating factors of individuals involved in the industry and transfer of knowledge.	3	6
Share	Lecture + Discussion	Philosophical Description of Knowledge Makers	The student explains the philosophical dimension of knowledge makers and their role in innovation and institutional creativity	3	7
Monthly Testing		First Exam	First Exam	3	8
duty	Lecture	Investing in Social Capital	The student assesses the importance of investing in relationships and social networks as a supporting component of intellectual capital	3	9
Short Report	Lecture	The Behavioral Approach to Intellectual Capital	The student explains the organizational behaviors that support the development and maintenance of intellectual capital.	3	10
Short Test	Lecture	Intellectual Capital Risk Management	The student applies strategies to manage the risks associated with intellectual	3	11

			capital and reduce threats to institutional knowledge		
report	Lecture + Exercise	Integration between intellectual and human capital	The student explains the relationship between intellectual and human capital and their role in enhancing institutional performance	3	12
duty	Lecture + Discussion	Measurement and Evaluation of Intellectual Capital	The student uses tools and methods to evaluate and measure intellectual capital within the organization.	3	13
Classroom Participation	Review	Future Strategies for Intellectual Capital Management	The student proposes long-term strategies for the development and sustainability of intellectual capital.	3	14
Final exam	Writing / Attendance	Final Exam	Final test	2	15

11. Course Evaluation

Distribute the score out of 100 according to the tasks assigned to the student, such as daily preparation, daily, oral, monthly, and written exams, and reports..... etc

Monthly exam number 2 for a total of 30 marks

Participations, daily exams, and 20-grade activities

12. Learning and Teaching Resources

University theses and dissertations.
Scientific journals and websites.

Required Textbooks

Journals and scientific research related to supply management

Electronic References, Websites