

Business Economics Course Description Form

1. Course Name:	
Business Economics	
2. Course Code:	
WBA-31-07	
3. Semester/Year:	
The first course	
4. Date of preparation of this description:	
2/9/2024	
5. Available Forms of Attendance:	
Came	
6. Number of Hours (Total) / Number of Units (Total):	
2 Hours / 2 Units	
7. Course Administrator Name	
Name: Eng. M. Tabarak Halim Nomas Email: tabark.haleem@uowa.edu.iq	
8. Course Objectives	
<ul style="list-style-type: none"> ✓ Understand the basic principles of economics and apply them in the context of business. ✓ Supply and demand analysis and price determination in competitive and monopolistic markets. ✓ Enable the student to understand and analyze the balance sheet components of commercial and Islamic banks. ✓ Evaluate the impact of economic policies on the performance of companies and management decision-making. ✓ Use economic analysis tools to make effective strategic decisions. ✓ Apply microeconomic and macroeconomic concepts in the business environment. 	Course Objectives
9. Teaching and Learning Strategies	
<ul style="list-style-type: none"> ✓ Theoretical lectures supported by presentations. ✓ Class discussions and case study analysis. ✓ Project Learning (Reporting and Short Research). ✓ Providing video lectures and digital resources to support self-learning. ✓ Problem-Based Learning (PBL) poses real economic problems for students to 	Strategy

analyze and propose practical solutions.

10. Course Structure					
Evaluation Method	Learning Method	Name of Unit or Topic	Required Learning Outcomes	Hours	Week
Short Test	Interactive Lecture	Introduction to Management Economics	Identify the basic concepts of administrative economics and its role in decision-making	2	1
Analytical Report	Classroom Discussions	Importance of the Establishment and Administrative Functions	Understand the role of the enterprise in the economy and the importance of administrative functions in organizing work	2	2
Written test	Short Test	Economic Theory and Business Economics	Application of the principles of economics in management and analysis of the relationship between them	2	3
Working Paper	Group Discussion	The Function of Short-Term Production and the Law of Yield Decreasing	Analyzing the Relationship between Inputs and Outputs in the Short Run	2	4
Practical test	Arithmetic exercises	Long-Term Production Function	Comparison of Short-Term and Long-Term Production and Determination of Production Efficiency	2	5
Practical test	Arithmetic exercises	Short-term production costs	Calculate and analyze production costs and their impact on management decisions	2	6

Practical test	Arithmetic exercises	Long-term production costs	Analyze long-term production costs and make financial decisions	2	7
Practical test	Arithmetic exercises	Break-even analysis and break-even concept	Identify break-ins and use them in decision-making	2	8
Practical test	Arithmetic exercises	Economies of scale	Understand the impact of production expansion on costs and economic efficiency	2	9
Short Test	Interactive Lecture	The concept of price and its determinants	Analysis of market pricing mechanisms and impacts on demand and supply	2	10
Short Test	Interactive Lecture	Profit Concepts	Profit Calculation and Analysis in Different Business Environments	2	11
Short Test	Interactive Lecture	Profit Theories	Comparison of different theories of profits	2	12
Short Test	Classroom Discussions	Earnings Determinants	Determining the determinants of profits	2	13
Short Test	Classroom Discussions	Profit Strategy	Clarifying the Profit Strategy	2	14
Short Test	Classroom Discussions	Basis of Determining Profits	Developing the Foundations of Profit Determination	2	15

11. Course Evaluation

Distribute the score out of 100 according to the tasks assigned to the student, such as daily preparation, daily, oral, monthly, and written exams, and reports..... etc

I. Class Preparation and Participation: 10 marks

II. Short Tests: 10 Marks

III. Reports and Assignments: 10 Marks

IV. Monthly Test: 20 Marks

V. Final Exam: 50

VI. Total = 100 Marks

12. Learning and Teaching Resources

Administrative Economics / Dr. Mahdi
Sahar

Required Textbooks