Digital Media Education Course Description Template

Course Name: .1	
Digital Media Literacy	
Course code: .2	
Chapter/Year: .3	
First and second semesters / 2025 - 2026	
Date the description was prepared: .4	
30/3/2025	
Available forms of attendance: .5	
My presence	
Number of study hours (total) / Number of units (total) .6	
90 hours / 2 units per semester	
Name of course coordinator: .7	
M.M. Saad Eidan Al-Saadi	saadalsade77@gmail.com
Course objectives: .8	

Goals

Understanding what media literacy is and its objectives.
-The ability to understand and interpret educational materials, and to discover the values contained within them.

- The ability to provide critical opinions on media content, whether positive or negative.

- To learn about other topics related to the subject of digital media literacy.

Teaching and learning strategies: .9

1. Reliance on the dual visual presentation of textual and pictorial material for communication media models.
2. The variety of methods used to present the lecture includes video, images, and audio.
3. Activate participation in discussions by asking and answering questions, while also emphasizing the scientific aspect.

Course structure: .10

Chapter One

Evaluation Method	Teaching method	Unit or topic name	Required educational outcomes	Hours	Week
discussion Visual presentation	a lecture Theory and Practice	Getting to know education Digital media	Getting to know education Digital media	3	01
discussion Visual presentation	a lecture Theory and Practice	Defining the concept of education Media	Getting to know education Digital media	3	02
discussion Visual presentation	a lecture Theory and Practice	Why Media and Digital Literacy?	Getting to know education Digital media	3	03
discussion Visual presentation	a lecture Theory and Practice	Citizenship/Digital citizenship/Global citizenship	Getting to know education Digital media	3	04
discussion Visual presentation	a lecture Theory and Practice	Political and commercial pressures on Arab media (the industry of political money))	Getting to know education Digital media	3	05
Questions and discussion	a lecture Theory and Practice	Citizen Journalist	Getting to know education Digital media	3	06
discussion Visual presentation and exam	a lecture Theory and Practice	Sectarian rhetoric, hate speech, and incitement	Getting to know education Digital media	3	07
discussion Visual presentation and exam	a lecture Theory and Practice	Practical applications: How to create an account Flickr	Getting to know education Digital media	3	08
discussion Visual presentation and exam	a lecture Theory and Practice	Framing theory	Getting to know education Digital media	3	09
discussion Visual presentation and exam	a lecture Theory and Practice	Practical and scientific applications of internet browsingAdvancad Search	Getting to know education Digital media	3	10
discussion Visual presentation and exam	a lecture Theory and Practice	Stereotypes/Gender stereotyping (gender, cultural attitudes and gender ideologies)	Getting to know education Digital media	3	11

Evaluation Method	Teaching method	Unit or topic name	Required educational outcomes	Hours	Week
Discussion of a practical application	a lecture practical	Marketing / Sports Marketing as a Model	Getting to know education Digital media	3	12
discussion Visual presentation and exam	a lecture Theory and Practice	Practical applications in photo editingpixlr	Getting to know education Digital media	3	13
Discussion, presentation, and practical application	a lecture practical	Newsroom Management(The difference between data and information	Getting to know education Digital media	3	14
			First semester exam		15

Chapter Two

Evaluation Method	Teaching method	Unit or topic name	Required educational outcomes	Hours	Week
discussion Visual presentation	a lecture Theory and Practice	Media ratio:Journalist covering refugee camps and displaced persons (absolute humanitarian coverage followed by professionalism)	Getting to know education Digital media	3	01
discussion Visual presentation	a lecture Theory and Practice	Practical applications in critical image analysis	Getting to know education Digital media	3	02
discussion Visual presentation	a lecture Theory and Practice	Verifying the accuracy of statements made by public figures	Getting to know education Digital media	3	03
discussion Visual presentation	a lecture Theory and Practice	Children as media fodder for political propaganda	Getting to know education Digital media	3	04
discussion Visual presentation	a lecture Theory and Practice	Blogs and blogging	Getting to know education Digital media	3	05
discussion Visual presentation	a lecture Theory and Practice	Ideology	Getting to know education Digital media	3	06
discussion Visual presentation	a lecture Theory and Practice	Practical applications for creating a blog	Getting to know education Digital media	3	07
discussion Visual presentation	a lecture Theory and Practice	Theoretical approaches to media ideology	Getting to know education Digital media	3	08

discussion Visual presentation	a lecture Theory and Practice	Media and Critical Thinking	Getting to know education Digital media	3	09
discussion Visual presentation	a lecture Theory and Practice	Practical applications of scriptwriting for documentary production, video editing and montage	Getting to know education Digital media	3	10
Discussion and practical application	a lecture Theory and Practice	Practical applications for writing reflective text	Getting to know education Digital media	3	11

Course descriptions for the second stage / Department of Journalism and Digital Media

2025 – 2026

Number of courses: 10 ○
Number of units: 38 ○

Number of units per semester	Number of working hours	Number of theoretical hours	Name of the material	T
2		2	Media Language 2	.1
2	2	1	Graphics and animation	.2
2		2	Contemporary international issues	.3
2	2	1	Digital editing(Interview and correspondence)	.4
2		2	Communication theories in the digital environment	.5
2		2	Media language in English 2	.6
2	2	1	Delivery and presentation	.7
2	2	1	Principles of Computer Networks	.8

2	2	1	Digital technologies	.9
2		1	Ba'ath Party crimes	.10
20	10	13	the total	